

# BARCELONYA

## partnership policy

### I. Introduction

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Barcelona is a cooperative business, a multidisciplinary and transdisciplinary network of independent professionals committed to dedicating our energy, creativity, skills and knowledge to the creation of a better world, more fair and more sustainable.

We are a collective of people with contemporary experience of life in different places of a multilingual and plural world with innovative ideas and new approaches.

**Vision:** People and communities will have the motivation, knowledge, consciousness, critical thinking and capacity to work together to act as agents of change.

**Mission:** To drive initiatives of communication, creativity and education for sustainability.

#### Objectives:

- Motivate and capacitate people with a pedagogical vocation to integrate values and practices of sustainability in their learning through the edition of written and audiovisual materials and the design and implementation of educational activities.
- Create spaces and opportunities to generate social, environmental, economical and political changes through creative, innovative and ludic activities and initiatives on the web.
- Develop methodologies to assist and promote the values, lifestyles and behaviours of sustainability in the educational domain, specializing in editorial processes, training and events organization.

### II. Principles

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Barcelona's partnership is governed by the following principles:

**1. Shared Values:** Partnerships should be built on shared values, visions, mission and goals. Concern for social and environmental sustainability should be supported by specific projects, programs and practices.

**2. Equity:** All partnerships shall be agreed on an equal footing and with due recognition of all partner's contributions; organizational, technical, financial and/or otherwise.

**3. Accountability:** Partnerships demand consensus between partners with regard to goals and objectives, criteria, evaluation and commitment to seeing projects to their completion. Partnerships are not unilaterally terminated, but are phased-out on previously agreed guidelines.

**4. Autonomy and Mutuality:** Partners organizations should respect one another`s autonomy and constraints and strive to foster a climate of mutual trust in all their partnerships activities. Major decisions affecting partners should not be taken without their participation in the decision or by prior consultation.

**5. Communication and Transparency:** Partnerships should be based on relationships of trust, partners shall strive to deepen their understanding of one another through regular and transparent sharing of relevant information. The activities of all parties shall be open to scrutiny by the other parties, respecting individuals rights to privacy.

**6. Cultural inclusiveness:** There must be a willingness to understand each other`s perspective, and to seek an ongoing dialogue that enables progress and mutual learning through the partnership.

### III. Developing Partnerships

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#### Initiating a Partnership

Barcelona applies a research process to a potential partner focusing on internal practices and external relations with their stakeholders and the environment through information available on the web, published reports and third party analysis. We select partners according to the following criteria:

- Contribution to Barcelona vision and mission
- Generation of environmental value
- Generation of social value
- Access to resources, knowledge and abilities not available in our organization
- Validation and independent recognition of partner`s commitment to sustainability.

Positive qualification will be applied to those organizations which operate with a voluntary internationally recognised standard for sustainable practice (e.g. Global Reporting Initiative, Ethical Trade Initiative), belonging to an Ethical Financial Index (e.g. FTSE4Good, Dow Jones Sustainability Index) or commitment with local and global communities (e.g. Millenium Development Goals, Agenda 21).

Positive qualification will be applied to projects, initiatives and organizations contributing to sustainable development, education, environmental technologies, transparency, environmental prevention and restoration, quality of life for individuals and local communities, renewable energy, resource efficiency, equal opportunities for excluded social groups, promoting stakeholders welfare, peace building and military disarmament and similar.

Negative qualification will be applied to projects, initiatives and entities in relation with military trade and production, production of hazardous, toxic or dangerous substances, generation of waste, exploitation of disadvantaged groups, environmental degradation, discrimination, lack of transparency, corruption and other clearly unsustainable activities.

Barcelona distinguishes three categories of partnership:

**Sponsor:** People or organization aligned with the vision and mission of Barcelona who supports Barcelona`s activity in its totality.

**Partner:** Organization in agreement with Barcelona principles, vision and mission which collaborates in a medium to long term on a specific project or program with shared benefits for both partners.

**Collaborator:** Organization in agreement with Barcelona principles, vision and mission which collaborates short term in an specific project with specific outcomes for each partner.

The process of initiating, maintaining and ending of partnership differs for each category of partnership.

## **Maintaining a partnership**

Barcelona partnerships will be maintained based on management guidelines that will include the following:

- Memorandums of understanding: that spell out mutual goals and specify timelines for periodic evaluation and lessons learned, during which future of the partnership will be reviewed to determine whether or not to continue with the partnership.
- Funding agreements: with clearly stated timelines and agreed criteria for mutually agreed and reporting requirements.
- Criteria for maintaining the partnership with or without funding.
- Duration of the funded program which may coincide or not coincide with the duration of the partnership.
- Identified processes for resolving fundamental differences in the partnership.
- Processes and criteria for ending partnerships.

## **Ending a partnership**

Partnerships that have a financial component to them will be contractual in nature and will have an "end point" written into the financial obligation. The final phase of the programme or project will include disengagement strategies according to the context, needs and capabilities of each partner.

## **Roles and Responsibilities**

Periodic assessment and evaluation processes could include visits to partners, participating in partnership roundtable discussions and other expressions of solidarity and mutual learning.

A representative from both parties will be responsible for overall management of the partner relationship from its beginning to its end.

The use of both parties name and logo in connection with any partnership shall be only on the basis of approval of both parties and shall be limited to the purpose and duration of the partnership only.